

**For Immediate Release
October 31, 2008**

Tradesman Tools Announces First Tool in Product Line

BlanketRoller is only tool of its kind in the industry

MAPLE LAKE, MN — October 31, 2008 — Tradesman Tools announced the start of production for the first tool in its product line geared toward jobsite professionals. The BlanketRoller is a tool that will be used mainly by concrete contractors, allowing one man to effortlessly roll up and secure concrete curing blankets or construction barrier fencing in seconds from a comfortable standing position while on the jobsite. Currently the curing blankets are picked up by two men and either laid in steel racks or drug onto trailers. Some crews use several men to get down on their hands and knees and roll up the blankets putting them in snow, mud, or on frozen ground. By using the BlanketRoller, dealing with curing blankets or construction barrier fencing is now an easy, one man job. Doug Piepgras, the inventor of the BlanketRoller and President of Tradesman Tools states “The BlanketRoller solves issues that have long been an expense, aggravation, and safety concern for the guys who have had to deal with curing blankets. Once you own this tool, the cost consuming aspects of handling curing blankets and barrier fence can be reduced significantly.”

An Innovative and Long-Awaited Solution

The BlanketRoller is the only tool of its kind, is patent pending, and built to stand up to tough jobsite conditions. Simply pull the blanket between the two tubes, turn the crank handle, and the curing blanket is completely rolled up in seconds, ready to secure and slide right off. The BlanketRoller is made to be easily transported to jobsites because it fits in the bed of any full size pickup and can be assembled and disassembled in three easy steps without any tools. Use

the receiver hitch of a pickup truck or mount it to a trailer using the trailer mount bracket (available separately). For additional versatility and mobility on jobsites, the trailer mount bracket can be clamped to a skid loader, a steel column, one of the forks on a fork lift, or any heavy object so the BlanketRoller goes where the curing blankets are - instead of dragging the curing blankets over rebar and through the snow, mud and wind. This is when most curing blankets get torn up and ruined. Curing blankets that are rolled and strapped are far easier to handle, load onto trailers or pickup trucks, and move around jobsites. In addition, most water should naturally drain out of a rolled curing blanket when stacked on end instead of holding water as they can when stored laying flat.

A Product That Makes Sense

Doug Piegras, President of Tradesman Tools, made the following remarks about the logic of purchasing the BlanketRoller. “As a contractor myself, I’ve seen several new tools or products come into the industry promising to save you money. Some do and some don’t. So I always look at how long and how often I will need to use the tool before I’ve saved enough to recoup the cost. With the BlanketRoller – if you look at the man hours currently used for two people loading blankets on trailers or racks and consider if they were rolled up, one person could do it in very close to the same amount of time. That cuts 50% off your man hours. Then let’s assume the person that’s no longer needed to load blankets is now on the crew pouring concrete and generating a 20% profit that day, so add that into the mix. Now I have one person rolling up and loading blankets and it’s costing me only 30% of what I was spending. The 70% I saved will pay for the tool in no time. At that point I’m done thinking about buying the BlanketRoller because I’ve decided I’m buying one. In reality, a blanket isn’t very heavy – they are just

awkward. If you take the awkwardness out of the scenario, it should seldom require two men to handle blankets.”

BlanketRoller Availability

Tradesman Tools is currently taking pre-orders for the BlanketRoller with first production delivery expected in late November or early December. You can contact Tradesman Tools via their website at www.tradesmantools.com or call them at 320-963-0911. Tradesman Tools will be exhibiting the BlanketRoller at the World of Concrete February 3-6, 2009 in Las Vegas, NV. The product will be on display in the New Product Showcase and demonstrated live at their exhibit booth.

About Tradesman Tools, LLC

Founded by a tradesman who spent 30 years on jobsites, Tradesman Tools is committed to designing a unique product line that solves specific problems that are common in the construction industry. These problems have been causing unnecessary wear and tear on men in the field and wasting time and money. Based on his years of experience and personal knowledge of what should be fixed, Doug Piegras, President of Tradesman Tools, promises to deliver products that are built to stand up to jobsite conditions and make tough jobs faster, simpler, and easier.

CREATIVE SOLUTIONS FOR THE JOBSITE PROFESSIONAL.

www.tradesmantools.com

#####

For more information, press only:

Wanda Piegras, Marketing and Operations
office 320-963-0911 or cell 320-492-3379
wpiegras@yahoo.com